

19TH SPACE ANNUAL GENERAL MEETING AND CONFERENCE

April 8 – 11, 2008

Hosted by CEU- Cardenal University, Valencia

Venue:

The CEU-Business School in the city centre of Valencia that disposes of the beautifully restored 18th century Palacio de Colomina

www.palaciodecolomina.com



Tuesday, April 8th, 2008 - VENUE: **Astoria Palace Hotel**

Time schedule	Room	Meeting
9:00 - 10:00	Ballesteros	Closed ERA Meeting (European Research Area) with all ERA Section Board Members & Board
10:00 - 12:00	Ballesteros	Coordination Meeting for Section Chairs, Section Board Members & Board
12:00 - 1:00	Pinazo	Lunch
1:00 - 3:00	Ballesteros	Council Meeting (Council Members and Section Chairs only)
4:00 - 6:00		Guided visit to the historical centre of Valencia
8:00		Dinner for Board and Council Members, Section Chairs and Section Board Members

Wednesday, April 9th, 2008 - VENUE: **Palacio de Colomina (CEU Business School)**

Open SPACE Committee Meetings (also open to non-members)

Time schedule	Room	Meeting
9:00 - 10:30	Salón de Actos Aula 2.8	Group 1: Online Development Committee ERA Committee (European Research Area)
10:30 - 10:45	Hall	Coffee break
10:45 - 12:15	Salón de Actos Aula 2.8 Informática 2	Group 2: Marketing-Communication Eurolanguages Committee ICTC (hands-on training)
12:15 - 1:30	Sala de Exposiciones	Lunch
1:30 - 3:00	Salón de Actos Aula 2.8 Informática 2	Group 3: Joint Degrees Committee Mobility Committee ICTC (hands-on training)
3:00 - 3:15	Hall	Coffee break
3:15 - 4:45	Salón de Actos Aula 2.8	Group 4: Eurobusiness Committee HTM Committee (Hospitality & Tourism Management)
5:00 - 7:00	Salón de Actos	Annual General Meeting: SPACE members only
		Free evening

Thursday 10 April 2008

Venue: Palacio de Colomina (CEU Business School)

9:00 – 12:00

Plenary Opening Meeting

Room: Salón de Actos

Chair: John Troy, Head of School of Economics and Accounting, Napier University, Edinburgh (UK) and President of SPACE

Welcome address by his Excmo. Sr. D. José Alberto Parejo Gámir, Rector Magnifico of the CEU Universidad Cardenal Herrera

Official Opening of the Conference by John Troy, President of SPACE

Conference Theme:

"Advances in Higher Education: Research, Education and Innovation in the European and Global Research Area"

Keynote Speaker: Prof. Sally Brown, Pro Vice Chancellor of Teaching and Learning, Leeds Metropolitan University, Leeds, UK
"Assessment, learning and teaching: an international perspective"

Keynote Speaker: Professor Enrique de Miguel, UCH-CEU of Valencia
"Innovation in Higher Education. Experiences from the Comunidad Valenciana"

Questions and Answers

10.30 – 10.45

Coffee break

Seminar on "Intercultural Dialogue":

Special invited guest: Address by Lars Lynge Nielsen, President of EURASHE (European Association of Institutions in Higher Education):
"Intercultural Dialogue in a broader cultural/societal perspective"

Keynote Speaker: Dr. Fons Trompenaars (NL), founder and director of Trompenaars Hampden-Turner, an intercultural management firm
" European Citizenship and Global Cultural Diversity in the Business World"

Questions and Answers

12:00 – 1:30

Lunch

1:30 – 3:00

Session 1 RA I track 1: Salón de Actos
National and International HE and Business Partnerships

Session 2 RA II track 4 : Aula 2.8
Advances in Language Studies and Education

Session 3 RA II track 2: Sala de Juntas 1
The 2008 Intercultural Dialogue Year -
Workshop: Intercultural Learning through Transnational Placements

3:00 – 3:30

Coffee break

3:30 – 5:30

Session 1 RA I track 3: Aula 2.8
Entrepreneurship and SMEs

Session 2 RA II track 2: Sala de Juntas 1

The 2008 Intercultural Dialogue Year

Session 3 RA II track 2: Salón de Actos

The 2008 Intercultural Dialogue Year

Workshop: Enhancing the Intercultural Dialogue and European Citizenship

Paper Sessions and Workshops Thursday 10.04.2008: 1:30 - 3:00pm

Research Area I Track 1: National and International HE and Business Partnerships

Chair: Nicholas Giegler, University of Applied Sciences Frankfurt a/Main (DE)

Room: Salón de Actos

- Paper 1: **Creating new curricula in close cooperation with business partners**
Liisa Kairisto-Mertanen, Turku University of Applied Sciences, Turku, Finland
- Paper 2: **Zen in the Art of Teaching**
Gustavo Rodriguez, Universidad de Ciencia e Información, Santiago, Chile
- Paper 3: **Matching the Requirements for Soft Skills in Business**
Ole Faaborg, NOEA, Aalborg, Denmark and
Eija Källström, Arcada University of Applied Sciences, Helsinki, Finland

Research Area II Track 4: Advances in Language Studies and Education

Chair: Cezar Scarlat, University "Politehnica" of Bucharest (RO)

Room: Aula 2.8

- Paper 1: **An Alternative Technique in Conquering Communication Apprehension in Oral Communication Presentations: A Guide for Teachers**
Carmencita Delvillar, University of the Philippines Diliman, Quezon City, Philippines
- Paper 2: **Language studies and pedagogies for the development of employability and intercultural competence for the global workplace**
Jane Stapleford and Dawn Leggott, Leeds Metropolitan University, Leeds, UK
- Paper 3: **Managing 'pride and prejudice' through (inter/trans)cultural communication**
Doina Cmeciu, Faculty of Letters, University of Bacau, Bacau, Romania

Research Area II Track 2: The 2008 Intercultural Dialogue Year

Chair: Elke Kitzelmann, Innsbruck University School of Management, Innsbruck (AT)

Room: Sala de Juntas 1

Workshop: Intercultural Learning through Transnational Placements

Gabriele Abermann and Micala Gottfredsen
Salzburg University of Applied Sciences, Salzburg, Austria

Paper Sessions Thursday 10.04.2008: 3:30 - 5:30pm

Research Area I Track 3: Entrepreneurship and SMEs

Chair: Kasim Tatic, School of Economics and Business of Sarajevo (BA)

Room: Aula 2.8

Paper 1: **Enterprising competencies of business students at the beginning of their studies**

Marja-Liisa Kakkonen
Mikkeli University of Applied Sciences, Finland

Paper 2: **Small Business Projects**

Karel Platteau
Katho – Kuleuven, Belgium

Paper 3: **Promoting entrepreneurial spirit and practices amongst junior university staff & students**

Seppo Aho
University of Lapland, Rovaniemi, Finland

Research Area II Track 2: The 2008 Intercultural Dialogue Year

Chair: Doina Cmeciu, University of Bacau (RO)

Room: Sala de Juntas 1

Paper 1: **Can Erasmus mobility really help crossing borders? The in and out of a case-study.**

Alexandra Albuquerque
IPP- ISCAP, Portugal

Paper 2: **Role of Students' Mobilities in Intercultural Relations Development**

Lenka Drabkova
Faculty of Humanities, Tomas Bata University in Zlin, Czech Republic

Paper 3: **Managing Metaphors Within Successful Marketing: A Socio-Semiotic Approach**

Liviu Drugus, George Bacovia University, Bacau, Romania
Camela Cmeciu, University of Bacau, Bacau, Romania

Research Area II Track 2: The 2008 Intercultural Dialogue Year

Chair: Greta Vandeborne, SPACE, Gent (BE)

Room: Salón de Actos (plenary to start)

Afterwards: subdivision in 4 groups

Workshop: Enhancing the Intercultural Dialogue and European Citizenship

Coordinator: Ole Faaborg, NOEA, Aalborg, Denmark

Facilitators:

Ida Borch, Tietgen Business College, Odense, Denmark

Eija Källström, Arcada University of Applied Sciences, Helsinki, Finland

Helma Vuskane, BA School of Business and Finance, Riga, Latvia

Tiny David, University College Gent, Gent, Belgium

Friday 11 April 2008

Venue: Palacio de Colomina (CEU Business School)

9.00 – 10.30

Session 1 RA I track 3: Aula 2.8

Entrepreneurship and SMEs

Session 2 RA II track 1: Sala de Juntas 1

Connecting to the Knowledge Triangle of Research-Education-Innovation through HEI and Industry Learning-by-Sharing

Session 3 RA I track 1: Salón de Actos

National and International HE and Business Partnerships

Workshop: Developing an Effective Business Advisory Council

10:30 – 10:45

Coffee break

10.45 – 12.15

Session 1 RA I track 1: Aula 2.8

National and International HE and Business Partnerships

Session 2 Research Area II Track 3: Sala de Juntas 1

Innovations in Leveraging Old and New Technology in Pedagogy and Virtual Mobility

Session 3 RA I track 4: Salón de Actos

Knowledge Management

Workshop: The Undergraduate Dissertation Project. How can we provide consistency in assessment?

12:15 – 1:30

Lunch

1:30– 3:00

Session 1 RA I Track 2: Sala de Juntas 1

Leadership & Culture

Session 2 RA I Track 4: Aula 2.6

Knowledge Management

Session 3 RA II Track 3: Salón de Actos

Innovations in Leveraging Old and New Technology in Pedagogy and Virtual Mobility

Workshop: A Success Story on Internationalisation at Home (IaH)

3:00 – 3:15

Coffee break

3:15 – 4:45

Session 1 RA I Track 2: Aula 2.6

Leadership and Culture

Session 2 RA II Track 2: Sala de Juntas 1

The 2008 Intercultural Dialogue Year

Workshop: Intercultural Learning through Transnational Placements

Session 3 RA II Track 4: Informática 2

Advances in Language Studies and Education

Workshop: How can I utilize podcasts in EFL?

4:45 – 5:30

Closing event:

Room: Salón de Actos

Invitation to the next SPACE Annual General Meeting and Conference 2009 , hosted at the Mainor Business School in Tallinn, Estonia by Dr Mati Lukas, Rector of the MBS

Information on the next SPACE Autumn Meeting 2008, hosted by the Brancoveanu University in Pitesti (Romania) by Tudor Popescu, Head of International Relations

Closing by the President of SPACE

Paper Sessions Friday 11.04.2008: 9:00 - 10:30pm

Research Area I Track 3: Entrepreneurship and SMEs

Chair: Karel Plattteau, Katho – Kuleuven (BE)

Room: Aula 2.8

- Paper 1: **Globalizing the entrepreneurial experiences**
Vesa Taatila
Laurea University of Applied Sciences, Finland
- Paper 2: **Learning Business, Management, and Entrepreneurship by Proverb Cases: 21 Romanian Proverbs**
Cezar Scarlat
University "Politehnica" of Bucharest, Bucharest, Romania
- Paper 3: **Strategic Competences in Entrepreneurial Education**
Hans-Juergen Weissbach
University of Applied Sciences Frankfurt a/Main, Germany
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Research Area II Track 1: Connecting to the Knowledge Triangle of Research-Education-Innovation through HEI and Industry Learning-by-Sharing

Chair: Thomas Thijssen, Via Nova Academy for Entrepreneurship, Epe (NL)

Room: Sala de Juntas 2

- Paper 1: **Research, Practice and Innovation in Design Education in Estonia**
Merle Talvik
Mainor Business School, Tallinn, Estonia
- Paper 2: **European Management Assistants, EURASSI**
Soile Tuorinsuo-Byman
HAAGA-HELIA University of Applied Sciences, Helsinki, Finland
- Paper 3: **Tax and Finance: Joint Teaching Proposal**
Francisco Sogorb-Mira
CEU-Cardenal Herrera University, Valencia, Spain

Research Area I Track 1: National and International HE and Business Partnerships

Chair: Jean Eberhard, SPACE, Besançon (FR)

Room: Salón de Actos

Workshop: Developing an Effective Business Advisory Council
Savvas Savvides
European University-Cyprus, Nicosia, Cyprus

Paper Sessions Friday 11.04.2008: 10:45 - 12:15pm

Research Area I Track 1: National and International HE and Business Partnerships

Chair: Savvas Savvides, European University-Cyprus, Nicosia, Cyprus

Room: Aula 2.8

- Paper 1: **Putting knowledge into action: Student Enterprise Programme**
Katalin Kollath and Eva Sandor-Kriszt
Budapest Business School, Budapest, Hungary
- Paper 2: **Cross-Cultural Communication, Jungian Psychology and Emotional Intelligence**
Kasim Tatic
University of Sarajevo, School of Economics and Business, Sarajevo,
Bosnia and Herzegovina
- Paper 3: **The gap between students perception and reality in banking sector**
Domagoja Buljan-Barbaca and Marko Miletic
University of Split, Croatia
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Research Area II Track 3: Innovations in Leveraging Old and New Technology in Pedagogy and Virtual Mobility

Chair: Jean-Marie Maes, University College Gent, BE

Room: Sala de Juntas 2

- Paper 1: **Arts-based learning in Management & Business Studies**
Birgit Wildt
European Business School London, London, UK
- Paper 2: **WebCEF or how web2.0 can enhance language learning and teaching**
Helena Bijmens
EuroPACE ivzw, Leuven, BE
- Paper 3: **New approach to language learning: Integrating e-learning tools made easy**
Rosario Kane-Iturrioz
Coventry University, Coventry, UK

Research Area I Track 4: Knowledge Management

Chair: Danute Rasimaviciene, Vilnius College of Higher Education, Vilnius (LT)

Room: Salón de Actos

Workshop: The Undergraduate Dissertation Project. How can we provide Consistency in Assessment?

John Troy and Fran Alston
Napier University, Edinburgh, UK

Paper Sessions Friday 11.04.2008: 1:30– 3:00pm

Research Area I Track 2: Leadership & Culture

Chair: Lars Lynge Nielsen, EURASHE, Brussels (BE)

Room: Sala de Juntas 2

Paper 1: **Supporting Leadership Development By Exposure To Role Models: Two Case Studies**

Helena Anacleto Matias
Instituto Superior de Contabilidade e Administração do Porto, Porto, Portugal

Paper 2: **Experimental and reflective part of leadership education**

Magdalena Kalinska
Nicolaus Copernicus University, Faculty of Economic Sciences and Management, Torun, Poland

Paper 3: **Understanding the Leadership's Issues in Project Management Practices: An Empirical Study on Romanian IT Project Managers**

Anca Alexandra Purcarea and Elena Fleaca
University "Politehnica" of Bucharest, Bucharest, Romania

Research Area I Track 4: Knowledge Management

Chair: Ole Faaborg, NOEA Institute of Applied Management, Aalborg (DK)

Room: Aula 2.8

Paper 1: **Knowledge Centre for Human Resource Development and Business**

Janos Maszu
Debrecen University, Debrecen, Hungary

Paper 2: **Key elements of a successful Joint Degree Programme**

Elena Nikonchuk
St.Petersburg State Polytechnical University, St Petersburg, Russia

Paper 3: **Creativity Training as a Source of Further Development**

Jitka Kloudova
Faculty of Economy and Business, Bratislava School of Law, Bratislava, Slovakia

Research Area II Track 3: Innovations in Leveraging Old and New Technology in Pedagogy and Virtual Mobility

Chair: Helena Bijmens, EuroPACE ivzw, Leuven (BE)

Room: Salón de Actos

Workshop: A Success Story on "Internationalisation at Home" (IaH)
Theo de Hosson and Alexander Mitchell, Utrecht Business School (NL)

Paper Sessions Friday 11.04.2008: 3:15– 4:45pm

Research Area I Track 2: Leadership and Culture

Chair: Maree-Lee Lacy, TC3 Dryden-New York (US)

Room: Aula 2.6

Paper 1: **Intercultural Development Planning, an Integrated Teaching Model**
Val Finnigan, Marie-Paule Sheard and Jane Stapleford
Leeds Metropolitan University, Leeds, UK

Paper 2: **An innovative cross-cultural educational method**
Stefan Moens
Erasmus University College Brussels, Belgium

Paper 3: **Beyond teaching and learning**
Thomas Thijssen
Via Nova Academy for Entrepreneurship, Hattem, the Netherlands

Research Area II Track 2: The 2008 Intercultural Dialogue Year

Chair: Elke Kitzelmann, Innsbruck University School of Management, Innsbruck (AT)

Room: Sala de Juntas 2

Workshop: Intercultural Learning through Transnational Placements
Gabriele Abermann and Micala Gotfredsen
Salzburg University of Applied Sciences, Salzburg, Austria

Research Area II Track 4: Advances in Language Studies and Education

Chair: Jurate Merkiene, Vilnius College in Higher Education, Vilnius (LT)

Room: Informática 2

Workshop: How can I utilize podcasts in EFL?
Maria Alba Barahona
University UCINF (Universidad de Ciencia e Información), Santiago, Chile