

Friday 23 March 2007
Venue: Cyprus College, Nicosia

9:00 – 9:30

Room: Cultural Centre

9:30 – 11:10

Plenary: Orientation of the day

EURASHE-SEPHE Seminar (Sustainable Entrepreneurship)

Paper sessions track 1 cluster 4 (Business Education – Professional Training Programmes)

Paper sessions track 2 cluster 1 (Intercultural Communication)

11:10 – 11:30

coffee break

11:30 – 1:10

EURASHE SEPHE Seminar (Entrepreneurship Education)

Paper sessions track 1 cluster 1 (Business Education – Current Economic and Business issues)

Paper sessions track 3 (Supporting students & developing competences)

1:10 – 2:30

Lunch

2:30 – 4:10

Paper sessions track 1 cluster 3 (Innovations and New Learning Environments: entrepreneurship)

Paper sessions track 1 cluster 3 (Innovations and New Learning Environments: innovation and sharing)

Paper sessions track 2 cluster 2 (E-learning and virtual mobility)

4:10 – 4:30

coffee break

4:30 – 5:30

Room: Cultural Centre

Chair:

Closing Event

Savvas Savvides, Dean of the School of Business, Cyprus College and Vice-President of SPACE

Keynote presentation:

Dr Katalin Illes, Director Centre for Strategic Studies AIBS (Ashcroft International Business School), Anglia Ruskin University, Cambridge (UK)

”Learning, Trusting, Sharing”

Feedback from the audience

Reporting of the EURASHE-SEPHE Seminar by Soeren Norgaard, Senior Adviser EURASHE

Invitation to the next SPACE Annual General Meeting and Conference 2008 by Roberto Guillen, Director of the Cardenal Herrera CEU University in Valencia.

Invitation to the next SPACE Autumn Meeting 2007 by Jean Eberhard, Director of IMEA (Institut de Management Européen des Affaires) in Besançon, France

Closing by the President of SPACE

8:00

venue: Palm Beach Hotel, Larnaca

Reception followed by SPACE Gala Dinner

EURASHE-SEPHE Seminar (sustainable entrepreneurship) and SPACE Paper Sessions (Entrepreneurship Education)

Friday 23.03.2007

Auditorium Beta (Blue room)

9:30am – 1:10pm

Part 1:

Chair: Stefan Delplace, Secretary-General of EURASHE and Counsellor in the Board of SPACE (BE)

- 9:30 - 9:40 **Introduction to the SEPHE Study**
Soeren Norgaard, Senior Adviser EURASHE (Denmark)
- 9:40 - 10:00 **Mainstreaming Responsible Entrepreneurship: Making Europe a Pole of Excellence on Corporate Social Responsibility**
Lutgart Spaepen, external evaluator SEPHE Study
Manager International Entrepreneurship, Voka - Kamer van Koophandel Halle-Vilvoorde (Chamber of Commerce)
- 10:00 – 10:35 **Presentation of the Sephe Study: “Sustainable Entrepreneurship in Professional Higher Education”**
Magda Kirsch and Yves Beirnaert, Researchers
Educonsult, Leuven (Belgium)
- 10:35 – 10:45 Questions and discussion with plenum.
- 10:45-11:10 **Entrepreneurship Education in Cyprus: from humble beginnings to a promising future**
Athanasios Hadjimanolis
Cyprus College, Nicosia (Cyprus)

11:10 – 11:30 coffee break

Auditorium Beta (Blue room)

11:30am – 1:10pm

Part 2:

Chair: Thomas Thijssen, Director of the Via Nova Academy for Entrepreneurship, Amsterdam (NL)

- 11:30-11:55 **Experiences about entrepreneurship education in gross-disciplinary environment - case Turku University of Applied Science**
Liisa Kariisto-Mertanen
Turku University of Applied Science (Finland)
- 11:55-12:20 **Survey on the Romanian labour market - Needs regarding the entrepreneurial skills of engineers**
Cezar Scarlat
University "Politehnica" of Bucharest (Romania)
- 12:20-12:45 **Diverse learning styles of business students from the viewpoint of entrepreneurial learning**
Marja-Liisa Kakkonen
Mikkeli University of Applied Sciences, Business School, Mikkeli (Finland)
- 12:45-1:10 **Start-up Café: space for entrepreneurs (project for students)**
David Gillingham
Coventry University (UK)

1:10 – 2:30 lunch

Track 1 cluster 4 : Professional training programmes**Auditorium Alpha (Red Room)****9:30 – 11:10****Chair: Prof. Seppo Aho (FI)**

- Paper 1: **Introducing the ongoing Leonardo Mobility Project: “The Exchange of Expertise between Management Assistant Work and Education in Europe” (TEEMAWEE)**
Paula Ronkainen
Haaga-Helia University of Applied Sciences, Helsinki (Finland)
- Paper 2: **Information Management in Tourism. A comparative analysis in Romanian tourism firms**
Daniel Gherasim
George Bacovia University, Bacau (Romania)
- Paper 3: **Adding Arts to Tourism - New Practices of University Education**
Seppo Aho
University of Lapland, Rovaniemi (Finland)

11:10 – 11:30 coffee break

Track 2 cluster 1: Intercultural Communication**Auditorium Delta (Green room)****9:30 – 11:10****Chair: Regitze Kristensen (DK)**

- Paper 1: **ICEE: Interpersonal and Intercultural Competence for the Enlarged Europe**
James Wilkinson
Thames Valley University, London (UK)
- Paper 2: **The Integration of International Students into University**
Abigail Joseph-Magwood
University of Applied Sciences Osnabrück (Germany)
- Paper 3: **Shaping the practical role of a transdisciplinary higher education in sustainable trans)development. EMMY as a transmodern communication tool for a better living**
Livi Drugus
George Bacovia University, Bacau (Romania)
- Paper 4: **The Use of Information Technology in Intercultural and Interdisciplinary Project Work**
Regitze Kristensen, Tietgen Business Colege, Odense (Denmark)
Eija Källström, Arcada University of Applied Sciences, Helsinki (Finland)

11:10 – 11:30 coffee break

Track 1 cluster 1: Current Economic and Business Issues

Auditorium Alpha (Red room)

11:30 – 1:10

Chair: Prof. Bogdan Andronic (RO)

- Paper 1: **Communication supporting an inflation-targeting monetary policy regime: the case of the SA Reserve Bank**
Jannie Rossouw
SA Reserve Bank and University of Pretoria, Pretoria (South Africa)
- Paper 2: **Redefining approaches of globalization for today's corporate governance**
Simona Mihai
Cyprus College, Nicosia (Cyprus)
- Paper 3: **How fast changes in developing countries as Croatia interfere with transfer of the knowledge in the field of finance and banking**
Domagoja Buljan Barbaca and Ana Rimac
University of Split, Split (Croatia)
- Paper 4: **A new-institutional approach of the Romanian Market System**
Bogdan Andronic
Petre Andrei University, Iasi (Romania)

1:10 – 2:30 lunch

Track 3: supporting students and developing competences

Auditorium Delta (Green room)

11:30 – 1:10

Chair: Elke Kitzelmann (AT)

- Paper 1: **How a guidance tutor can influence student retention**
Andy Moffat
Napier University, Edinburgh (UK)
- Paper 2: **Promoting Learning and Metacognition through Sharing and Cooperation**
Eleonora Louca
Cyprus College, Nicosia (Cyprus)
- Paper 3: **What do tertiary education students say about their learning?**
Despina Varnava-Marouchou
Cyprus College, Nicosia (Cyprus)
- Paper 4: **Tuning educational structures in Europe: universities' contribution to the Bologna process**
Elke Kitzelmann
Leopold-Franzens-Universität Innsbruck, Innsbruck (Austria)

1:10 – 2:30 lunch

Track 1 cluster 3: Innovations and Learning Environments: Entrepreneurship

Auditorium Beta (Blue room)

2:30 – 4:10

Chair: Evangelos Afendras (OM)

- Paper 1: **The Career Development of the Entrepreneurs/Freelancers.
Case: The Finns who have studied applied linguistics at the University of Mainz in Germany**
Pirjo Takanen-Körperich
HAAGA-HELIA University of Applied Sciences, Helsinki (Finland)
- Paper 2: **LCP: New Paradigms in Management and Leadership Studies**
Birgit Wildt
European Business School London, London (UK)
- Paper 3: **Small Business Projects: a good example of experiential learning**
Karel Platteau
Katho University College, Faculty of Business, Kortrijk , Belgium
- Paper 4: **Teaching communication in a College of Commerce & Economics: Role, home and focus**
Evangelos Afendras
College of Commerce & Economics, Sultan Qaboos University, Muscat, Oman

4:10 – 4:30 coffee break

Track 1 cluster 3: Innovations and Learning Environments: Innovations and Sharing

Auditorium Alpha (Red room)

2:30 – 4:10

Chair: Ole Faaborg (DK)

- Paper 1: **'Credit Where Credit's Due' - Piloting the accreditation of experiential learning – a Case Study**
Stewart Falconer and John Troy
Napier University, Edinburgh (UK)
- Paper 2: **Striving for a shared learning space**
Sirpa Lassila and Tarja Kantola
Helia University of Business and Applied Sciences, Porvoo (Finland)
- Paper 3: **Intellectual Capital Management as a tool for reaching strategic goals at Institutions of Higher Learning**
Andrew Kok
University of Johannesburg, Auckland Park, Johannesburg (South Africa)
- Paper 4: **The Experience Economy is a new stage of economic offering**
Ole Faaborg
NOEA Institute of Applied Management, Aalborg (Denmark)

4:10 – 4:30 coffee break

- Paper 1: **Foreign Languages and Digital Services for Virtual Mobility: the Victorious Project**
Cezare Zanca
Faculty of Arts and Humanities (Facoltà di Lettere) of the University of Siena (Italy)
- Paper 2: **Best Practice in Teaching Presentations and Giving Companies' Presentations in English by the Students of the Faculty of Management and Economics, Tomas Bata University in Zlin**
Lenka Drabkova
Tomas Bata University, Zlin (Czech Republic)
- Paper 3: **Extending and Supporting Physical Student Mobility through Virtual Mobility**
Ilse Op de Beeck
EuroPACE ivzw (towards a virtual University), Heverlee (BE)
- Paper 4: **The choice for an Open Source Virtual Learning Environment**
Jean-Marie Maes
University College Gent, Gent (BE)

4:10 – 4:30 coffee break