

Track 2: Creative Ways in Education

Increasing the International Orientation of a course; a training tool: WORKSHOP

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Context and Objective

Increasing the International Orientation of a course (e.g. an undergraduate degree programme) starts with awareness on the interpretation of 'International Orientation'; what is it, how can it be influenced, can it be measured, etc.?

In this workshop a tool will be presented that has been developed and is being used by a group of partner universities for increasing the international focus of esp. those courses that are not explicitly and entirely designed for preparing students for international careers (but who's graduates will nevertheless have to have an international mindset in line with their aspirant work field). This tool focuses on training those responsible for the design and the execution of courses such as: deans, program managers, course directors, etc. by making them aware of all aspects that (may) influence the international focus of their course(s) and by handing them tools to affect (enhance) the status quo. The speakers will lead the participants through the same trajectory that they use at their home institutes, in order for the participants to become familiar with the process and enable them to use this training tool at home.

Objectives/learning outcomes of the workshop

Participants in this workshop will:

- increase their awareness on the phenomenon International Orientation;
- be able to define the aspects and indicators of an International focus;
- have learned how performance indicators can be defined in line with the strategic planning process;
- know how to use the instrument at home;
- will be able to streamline the process of enhancing the international focus of their academic offer.

Approach/Methodology

- Introduction; Why, what, how (15")
- Assignment 'Parameters' (10") (interactive)
- Plenary wrap up on outcomes of assignment: creating awareness on aspects of international focus, creating awareness on stakeholders, creating awareness on strategic relevance (15") (interactive)
- Assignment 'International focus as part of the strategic planning process' (group work, interactive) (15"),
- Assignment 'Challenges & Pitfalls' and reporting (interactive) (20")
- Wrap up: (15")

The workshop will require input from the participants; we shall work with, interviews, assignments, vignettes and discussions.

Friday 8 October 9:00 – 10:30