

**Provisional Programme 21st SPACE AGM & Conference
at the Budapest Business School, Marko u. 29 -31, 1055 Budapest**

Go to http://www.space-eu.info/space_conferences.aspx?programmeId=5
for reading more about abstracts papers and workshops

Wednesday 21 April 2010: for members only

- 09:00 - 12:00 Board meeting
- 12:00 – 1:00 **Lunch**
- 1:00 – 2:00 Coordinating meeting Committees and Board - follow up on activity plan
Room: Aula, Ground floor
- 2:00 – 2:30 **Coffee break**
- 2:30 – 4:00 **AGM** (Plenary Assembly), **Room: Aula, Ground floor**
- 4:00 – 5:00 Work in committees (sections)
- 5:00 – 7:00 2 hours guided tour in Budapest (also for non-members)
Departure from Budapest Business School Marko u. 29 - 30
- 8:00 - Dinner Buffet for Board, Council, Section/ Committee Chairs and Section/
Committee Members.
Venue: Restaurant Alma Mater, Alkotmány út 9-11

Thursday 22 April 2010: for members and non-members

- 9:00 – 9:30 Plenum Opening Session, **Room: Aula, Ground floor**
- 9:30 - 11:00 Keynote speeches:
Dr. Michael Cooper, Executive Director of EAN:
"Quality Entails Access"
Dr. Prof. Ádám Török
"Creativity in Higher Education"
Room: Aula, Ground floor
Followed by Coffee break
- 11:00 - 1:00 **Committee Workshops:**
A. European Business and Language Diploma Workshop (part I),
Chair Ingrid Vos (BE)
The need for variety in Business Languages in Business Education.
Presenter: Jurate Merkiene (LT)
B. Marketing Communications Workshop, Chair Marc De Laet (BE)
Consumer Behaviour in Social Networking Sites: Changing Marketing
Communications to Empower Small and Medium Sized Enterprise
Presenter: Sarah Diffley (IE)

Workshops with Associate Partners:

1. Europace Workshop Chair Ilse Op de Beeck (BE)

EU - VIP: Enterprise-University Virtual Placements

2. NIBS Workshop in cooperation with the SPACE Entrepreneurship initiative, Chair Martin Lauth

Building the Entrepreneurial University College

Presenter: David Gillingham (UK)

1:00 - 2:00

Lunch

2:00 - 3:30

Committee Workshops:

C. European Business and Language Diploma Workshop (part II), Chair Ingrid Vos (BE)

The need for variety in Business Languages in Business Education

Presenter: Jurate Merkiene (LT)

D. Joint Degrees Workshop, Chair John Monahan (FR)

Best Practice for Joint Degrees

Presenter: Marie-Paule Sheard (UK)

Workshops with Associate Partners:

3. Europace Workshop, Chair Ilse Op de Beeck (BE)

Move IT (part I), Seminars Promoting Virtual Support for Mobile Students

4. Ulixes Workshop, Chair Tudor Popescu

Training programmes for EU-aware trainers and teachers

Presenter: Luca Boetti (IT)

3:30 - 4:00

Coffee break

4:00 - 5:30

Committee Workshops:

E. Online Committee Workshop, Chair Tudor Popescu

Preferred Behaviour in Business in Europe

Presenter: Mitchell Alexander (NL)

F. Hotel and Tourism Diploma Workshop, Chair Inge Verhaegen (BE)

Non-formal and informal learning validation in the tourism sector

Presenters: Lina Kamiskiene and Regitze Sparre Kristensen

G. (and 5) Mobility Committee and EURASHE Workshop, Chair Marleen Matyn

Hands-on experience for student exchange with Eastern-European (in casu Russian) countries, based on the experience of two Tempus-TACIS projects with partners from the Russian federation

Presenters: Geert Baekelandt, Stefan Delplace (BE)

Workshops with Associate Partners:

6. Europace Workshop, Chair Ilse Op de Beeck (BE)

Move IT (part II), Seminars Promoting Virtual Support for Mobile Students

7. CCID Workshop, Chair Ole Faaborg (DK)

What to take into consideration when working with American institutions

Presenter: Birde Berg (CCID)

8:00 - **Welcome Reception for all participants** at Budapest Business School, Marko u. 29 -31, Aula, Ground floor

Friday 23 April 2010: for members and non members

9:00 - 10:30 **Track 1: Innovation And Critical Learning In Business & Education, Chair Thomas Thijssen (NL)**

- The Development of Industry-Led Higher Education Programmes- For The World of Film In Denmark

Presenters: Susanne Bækholm, Helle Karina Pedersen, Rikke Møllehave, EAL/Tietgen, Odense (DK) and Fiona Jurk, Dundee College (UK)

- Student Enterprises, Educated Through The Triple Helix Circulation
- Presenters:** Bjørn Magne Hatlø, Øivind Strand, Aalesund University College (NO)

- Work Based Learning Partnerships: A Match Made in Heaven?

Presenter: Oran Doherty, Letterkenny Institute of Technology (IE)

Track 2: Creative Ways In Education – Workshop- Chair Marie-Paule Sheard (UK)

- Increasing the International Orientation of a Course

Presenters: Jelly Offereins, Robbert Buttery, Utrecht Business School (NL)

Track 3: Intercultural Dialogue In A Changing World, Chair Katalin Illés (UK)

- Space Students Right on Time! Intercultural Comparative Study On Time Management Perceptions

Presenter: Tudorel Popescu, "Constantin Brancoveanu" University from Pitesti (RO)

- Matching Enterprises And International Bachelor Students in Professional Higher Education - New Challenges For Professional Higher Education Institutions in Denmark

Presenter: Gustav Kristensen, Southern Denmark University, Odense (DK)

- The Cohesion Approach of Culture - How to Really Prepare Students for Working in A Global World

Presenter: Stefanie Rathje, University of Applied Sciences Berlin (HTW) (DE)

10:30 - 11:00 **Coffee Break**

11:00 - 12:30 **Track 1: Innovation And Critical Learning In Business & Education, Chair Martin Lauth (DK)**

- Labour Mobility and Migrant Entrepreneurship In The Baltic Sea Region (BSR):

Presenter: Eija Kallstrom, Arcada University College Helsinki (FI)

- Pragmatism as a philosophy of education for entrepreneurship

Presenter: Vesa Taatila, Laurea University of Applied Sciences, Espoo (FI)

- Creativity as a part of Entrepreneurial Behaviour in Higher Education

Presenter: Marja-Liisa Kakkonen, Mikkeli University of Applied Sciences (FI)

Track 2: Creative Ways In Education – Workshop - Chair Anabela Mesquita

- Developing The Right Competences In Office Management: Teaching Soft Skills And Attitudes In Office Management
Presenter: Jurgen Basstanie, Kempen University College Geel (BE)

Track 3: Intercultural Dialogue In A Changing World – Workshop – Chair Judith Hidas (HU)

- An Interactive Business Game To Enhance Cross Cultural Working
Presenter: Val Finnigan, Leeds Metropolitan University (UK)

Track 4: Decision Makers' Track – Workshop - Chair Elke Kitzelmann (AT)

- Facing "Black Swan" Events in Academia: Responding to Change and Hardships
Presenter: Savvas Savvides, European University Cyprus, Nicosia (CY)

12:30 - 1:30

Lunch

1:30 - 3:00

Track 1: Innovation And Critical Learning In Business & Education, Chair Filip Burgelman (BE)

- Rational Governing Of Personal Finances As A Result Of Teaching Process
Presenters: Domagoja Buljan Barbaca, Mijana Matosevic Radic, University of Split, University Center for Professional Studies (HR)
- Teaching Economics In Greece
Presenter: Spyridon Mamalis, TEI Kavala (GR)
- Demonstrating Knowledge Enrichment And Skill Development: Tracking Learning Outcomes Via A Documentation Of Learning (DoI)
Presenters: Richard Milter, Alexei Matveev, City University of New-York (USA)

Track 2: Creative Ways In Education – Workshop - Chair Savvas Savvides (CY)

- Hosting Successful Institutional Events for Visiting Faculty and Post-Secondary Leaders
Presenter: Robert Buttery, University of Applied Sciences Northwestern Switzerland (CH)

Track 3: Intercultural Dialogue In A Changing World, Chair Mercedes Aznar (ES)

- Beyond Language
Presenter: Katalin Illes, Anglia Ruskin University, Cambridge (UK)
- Intercultural Competence: In the Heart of Higher Business Education?
Presenters: Yunsy Krols, Joke Simons, Catholic University College Mechelen (BE)
- Language & Intercultural Learning During The Residence Abroad
Presenter: Kristin Brogan, IT Tralee (IE)

Track 4: Decisions Makers' track, Chair Thomas Thijssen (NL)

- Creative Personalities as leaders and how to support them
Presenter: Merle Talvik, Mainor Business School Tallinn (EE)

- After Bologna : Does the shift in structure bring forth a shift in attitude?-Contribution of a Portuguese case-study
Presenter: Alexandra Albuquerque, ISCAP - IPP, Porto (PT)
- Transformative learning in Intercultural Management
Presenter: Jo Bastiaens, University College Kempen, Geel (BE)

3:00 - 3:30

Coffee Break

3:30 - 5:00

Track 2: Creative Ways In Education, Chair Marja-Liisa Kakkonen (FI)

- Regular Revision Stupid! - The Retention Of Knowledge After The End of Module Delivery
Presenter: Piotr Jaworski, Napier University Edinburgh (UK)
- Creativity In Education – The Preparation of Students To Face Their Professional Activity and Competitiveness: Lessons Learned From A Case Study
Presenter: Anabela Mesquita, ISCAP - IPP, Porto (PT)
- Realgame – A New Solution for Teaching and Learning Business
Presenter: Rauni Jaskari, Turku University of Applied Sciences (FI)

Track 3: Intercultural Dialogue In A Changing World – Workshop - Chair Ole Faaborg (DK)

- Intercultural Solutions for Challenging Times: A Fresh Cut on Developing Intercultural Competence of Global Leaders
Presenters: Alexei Matveev and Richard G. Milter, City University New-York (USA), Stefanie Rathje, University of Applied Sciences Berlin (DE)

Track 4: Decision Makers' Track – Workshop - Chair Savvas Savvides (CY)

- Pan European Curriculum Development – A Challenge For Both Management And Faculty
Presenters: Inge Verhaegen, Luc Broes, Plantijn University College Antwerp (BE)

5:30 - 6:30

Plenum Closing Event

8:00 –
10:00/12:00

Gala Dinner - arranged as an evening Danube river boat cruise, with a sumptuous buffet-dinner and live music.
Departure from Petofi ter 9, Kikoto

Saturday 24 April 2010: for members and non members

9:00 – 5:00

TRIP TO THE HEART OF THE "PUSZTA"