

SPACE Conference Programme at a glance

Registration: at the Nordic Forum Hotel: see website under “General Information”

Education Fair on Wednesday 22 April and Thursday 23 April 2009: more details posted under “General Information”

Agendas SPACE Meetings: can be downloaded by clicking on the name of the SPACE Meeting (website)

Paper sessions: schedule presenters can be downloaded by clicking on the mention "3 papers" (website)

Workshops: detailed information as well as Registration form is available at http://www.space-eu.be/space_conferences.aspx?confContentId=19

Tuesday 21 April 2009: SPACE Meetings for members only

09:00 – 1:00	Board Meeting
11:00 – 1:00	Coordination Meeting Committees (Professional Sections)
01:00 – 2:00	Lunch
02:00 – 4:00	Council Meeting
04:00 – 4:30	coffee break
04:30 – 06:00	Guided visit in the historic centre of Tallinn (for ALL delegates)
08:00	Dinner for Board and Council Members, Section Chairs and Section BM

Wednesday 22 April 2009: SPACE committee meetings also open to non SPACE members

09:00 – 10:30	Group 1: Eurolanguages Eurobusiness ERA (European Research Area)
10:30 – 10:45	coffee break
10:45 – 12:15	Group 2: Mobility Joint Degrees
12:15 – 2:00	lunch
2:00 – 3:30	Group 3: Online Development & ICTC Marketing Communication HTM (Hospitality and Tourism Management) Meeting Interact Partners
3:30 – 4:00	coffee break
4:00 – 6:30	AGM (SPACE Annual General Meeting) Parallel Continuation Meeting Interact Partners
7:00 – 8:00	Newcomers' welcome reception (with Board and Section Chairs) (on invitation)
Free evening	

9:00 – 12:00

Plenary Opening Meeting

Welcome address by Dr Mati Lukas, Rector of Mainor Business School, hosting institution

Opening of the Conference by Mrs Danute Rasimaviciene, Acting President of SPACE

Welcome address by the Minister of Education and Research Mr. Tõnis Lukas

Main Conference Theme: "Entrepreneurship, Sustainability and Education: Braking Barriers and Achieving Links"

Keynote Speaker: ir. H(arrie) W.M. van Bommel, Lecturer/Researcher Sustainable Business Saxion Universities of Applied Sciences, Deventer, the Netherlands

"The Changing Role of Sustainability in Business and the Implications for Higher Education"

Keynote Speaker: Martin Lauth, President FUHU (Danish Society for Enhancement of Business Research and Education), Copenhagen, Denmark

"Education in Entrepreneurship in Europe"

Questions and Answers

Coffee break

Parallel theme: "Turning Cultural Differences into Advantages"

Address by a representative of the EC (name to be confirmed)

Keynote Speaker: Richard D. Lewis, Founder Richard Lewis Communications, UK

"Turning Cultural Differences into Advantages"

Questions and Answers

12:00 – 1:30

Lunch

1:30 – 3:00

Session 1 RA I track 1: Engaging and Empowering Students and Teachers in Sustainable Entrepreneurship (3 papers)

Session 2 RA I track 4 : Learning without Limits: Teaching Today the Knowledge of Tomorrow (3 papers)

Session 3 Workshop 1: An Educational Framework for Integrating Sustainability Aspects in Business Curricula (RAI track 1)

Session 4 Workshop 6: Intercultural Training: Interactive ICT Tools for Entrepreneurs (parallel theme track 1)

3:00 – 3:30

Coffee break

3:30 – 5:00

Session 5 RA I track 3: Creativity, Arts & Business Innovation (3 papers)

Session 6 Parallel theme track1: Intercultural Training (3 papers)

Session 7 RA I track 2: Workshop 8: How does the cooperation of 5 Networks contribute to prepare Business Professionals for the changing Global Workplace (RAI track 2)

Paper Sessions Thursday 23.04.2009:

1:30 - 3:00pm

Research Area I Track 1: Engaging and Empowering Students and Teachers in Sustainable Entrepreneurship

- Paper 1: **Enterprise Education and its impact on student's career intentions**
Jim Stewart and Vicky Hart, Leeds Metropolitan University, Leeds, UK
- Paper 2: **Education for Sustainability in Business Schools: The case of Bosnia and Herzegovina and Other Transitional Countries**
Kasim Tatic, School of Business and Economics Sarajevo, Bosnia and Herzegovina
- Paper 3: **Students' Perception of EU and Financial Benefits for Croatia**
Domagoja Buljan Barbaca and Mijana Matosevic
University of Split, University Center for Professional Studies, Croatia

Research Area I Track4: Learning without Limits: Teaching Today the Knowledge of Tomorrow

- Paper 1: **Let Us Teach the Way We Preach: Using Economic Concepts in IT-Assisted Continuous Assessment Scheme for Introductory Economics Module**
Piotr Jaworski, Napier University, Edinburgh, UK
- Paper 2: **Innovative method and tool for multicultural e-course compilation and realisation**
Tauno Otto, Tallinn University of Technology, Tallinn, Estonia
- Paper 3: **Home and Away: ET- Solutions for Mobile Students and Teachers**
Helena Bijmens, IIsqe Op de Beeck, EuroPACE ivzw and K.U.Leuven, Belgium

Research Area I Track 1: Engaging and Empowering Students and Teachers in Sustainable Entrepreneurship

- Workshop 1:** **An Educational Framework for Integrating Sustainability Aspects in Business Curricula**
Harrie van Bommel, Saxion Universities of Applied Sciences, Deventer, the Netherlands

Parallel theme Track 1: Intercultural Training (Interact Project)

- Workshop 6:** **Intercultural Training: Interactive ICT Tools for Entrepreneurs**
Vilhelmine Braun and Valda Polakovska, Baltic Bright Riga
Richard Jack, Crystal Presentations, Birmingham, UK

Research Area I Track 3: Creativity, Arts & Business Innovation

- Paper 1: **Professions and Creativity: where to look for the Impersonator of Business Innovation?**
Merle Talvik, Mainor Business School, Tallinn, Estonia
- Paper 2: **How can we help Students to improve their Creativity? – lessons learned from a case study**
Annabela Mesquita, ISCAP, Porto, Portugal
- Paper 3: **Changes in Design Interpretations and Design Culture**
Ylle Linuste, Tallinn University, Tallinn, Estonia
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Parallel Theme Track 1: Intercultural Training

- Paper 1: **Intercultural Training: Interactive ICT Tools for Entrepreneurs**
Sandra Saulite, Latvia Chamber of Commerce and Industry, Riga , Latvia
- Paper 2: **Intercultural Training and Employability**
Maria Rosser and Rosario Kane-Iturrioz, Coventry Universtiy, UK
- Paper 3: **Cultural differences as a marketing tool. A Case Study in the Food-Service Industry**
Spyridon Mamalis, TEI of Kavala, Kavala, Greece
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Research Area I Track 2: Preparing Business Professionals for the Changing Global Workplace

- Workshop 8:** **How does the cooperation of 5 Networks contribute to prepare Business Professionals for the changing Global Workplace**
Greta Vandeborne, SPACE
Stefan Delplace, EURASHE
Yves Courteaud, ULIXES
John Halder, CCID
Helena Bijmens, EuroPACE
Moderator: Birde Berg

Friday 24 April 2009

9:00 – 10:30

Session 1 RA I track 1: Engaging and Empowering Students and Teachers in Sustainable Entrepreneurship (*3 papers*)

Session 2 RA I track 1: **Workshop 4:** How to introduce Innovative Approaches in Business Schools

Session 3 Special track: **Workshop 9:** Evaluating Business Faculty: the Practical Aspects

Meeting Interact Partners

10:30 – 10:45

Coffee break

10:45 – 12:15

Session 4 RA I track 2: Preparing Business Professionals for the Changing Global Workplace (*3 papers*)

Session 5 RA I Track 1: **Workshop 2:** How to introduce Sustainability/CSR into the curricula of BA programmes in business management?

Meeting Interact Partners

12:15 – 1:30

Lunch

1:30– 3:00

Session 6 RA I Track 1: Engaging and Empowering Students and Teachers in Sustainable Entrepreneurship (*3 papers*)

Session 7 RA I Track 1: **Workshop 3:** **PART I:** Interactive business games (entrepreneurial learning)

Session 8 Parallel theme Track 3: **Workshop 7:** Cross-Cultural Workshop China

Meeting Interact Partners

3:00 – 3:15

Coffee break

3:15 – 4:45

Session 9 RA I Track 1: **Workshop 3:** **PART II:** Interactive business games (entrepreneurial learning)

Session 10 Parallel theme Track 2: **Workshop 5:** Online Language Learning and Cultural Preparation for Residence abroad

Meeting Interact Partners

4.45 – 6.00

Closing event:

Wrap-up of the 20th SPACE Conference

Looking back on SPACE 20 years: anniversary address by Stefan Delplace, Secretary-General of EURASHE

Goodbye to and from the outgoing Secretary-General, Greta Vandeborne

Looking forward to the future of SPACE by the newly elected President

Invitation to the 21st SPACE AGM and Conference by Dr Eva Krizst-Sandor, Rector of the Budapest Business School in Budapest, Hungary

Closing Address by Dr Mati Lukas, Rector of the Mainor Business School in Tallinn, Estonia

Drawing of the raffle and announcement of the winner

Closing of the 20th SPACE Conference by the Acting President of SPACE

Sessions Friday 24.04.2009: 9:00 - 10:30pm

Research Area I Track 1: Engaging and Empowering Students and Teachers in Sustainable Entrepreneurship

Paper 1: **Entrepreneurial Academic Education for Active Entrepreneurs**
Armin Pfannenschwarz, Baden-Württemberg Cooperative State University – Karlsruhe, Germany

Paper 2: **The gap between academic and entrepreneurial actions - A Romanian case study**
Tudorel Popescu, "Constantin Brancoveanu" University from Pitesti, Romania

Paper 3: **Business, Management, and Entrepreneurship in Romanian and Portuguese Proverbs**
Alexandra Albuquerque, ISCAP, Porto, Portugal

Research Area I Track 1: Engaging and Empowering Students and Teachers in Sustainable Entrepreneurship

Workshop 4: **How to introduce Innovative Approaches in Business Schools**
Katalin Illes, Anglia Ruskin University, Cambridge, UK
Thomas Thijssen, Saxion University of Applied Sciences, Deventer, NL
Ole Faaborg, NOEA Institute of Applied Management, Aalborg, Denmark

SPECIAL TRACK FOR DECISION MAKERS!

Workshop 9: **Evaluating Business Faculty: the Practical Aspects**
Savvas Savvides, European University Cyprus, Nicosia, Cyprus

Sessions Friday 24.04.2009: 10:45 - 12:15pm

Research Area I Track 2: Preparing Business Professionals for the Changing Global Workplace

- Paper 1: **Designing a New Bachelor Programme in International Business Administration - A Student Perspective**
Gerlinde Kristahn, Geneva Business School, Geneva, Switzerland
- Paper 2: **Exploring the impact of SPACE country profiles and other teaching and learning activities on the intercultural competence of business students**
Jane Stapleford, Marie-Paule Sheard, Leeds Metropolitan University
Leeds, UK
- Paper 3: **Computer-Mediated Communication as a Socio-Cultural Tool for Meaningful Educational Contexts Simulation**
Irina Rozina, Institute of Management, Business and Law, Rostov-na-Donu, Russian Federation
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Research Area I Track 1: Engaging and Empowering Students and Teachers in Sustainable Entrepreneurship

- Workshop 2:** **How to introduce Sustainability/CSR into the curricula of BA programmes in business management?**
Magda Brijssinck, University College Gent, Gent, Belgium

Sessions Friday 24.04.2009: 1:30– 3:00pm

Research Area I Track 1: Engaging and Empowering Students and Teachers in Sustainable Entrepreneurship

- Paper 1: **Students' perception of the development of skills and competences at Budapest Business School**
Katalin Kollath and Eva Sandor-Kriszt, Budapest Business School, Budapest, Hungary
- Paper 2: **Social Competences and Knowledge Management. Teaching Experience from Poland**
Magdalena Kalinksa, Nicolaus Copernicus University, Torun, Poland
- Paper 3: **The opportunities presented by a modern study environment to the provision and organization of studies at Mainor Business School**
Tauno Ounapuu, Mainor Business School, Tallinn, Estonia
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Research Area I Track 1: Engaging and Empowering Students and Teachers in Sustainable Entrepreneurship

- Workshop 3:** **PART I: Interactive business games (entrepreneurial learning)**
Francis Ascoop and Guy Walraevens, HUB Brussels, Belgium
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Parallel theme track 3: Intercultural Dialogue and Management

- Workshop 7:** **Cross-Cultural Workshop China**
Monika Krause, mk-chinaservice, Stuttgart, Germany
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Sessions Friday 24.04.2009: 3:15– 4:45pm

Research Area I Track 1: Engaging and Empowering Students and Teachers in Sustainable Entrepreneurship

- Workshop 3:** **PART II: Interactive business games (entrepreneurial learning)**
Francis Ascoop and Guy Walraevens, HUB Brussels, Belgium
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Parallel theme track 2: Intercultural Issues related to Education

- Workshop 5:** **Online Language Learning and Cultural Preparation for Residence abroad**
Kristin Brogan, Institute of Technology Tralee, Tralee, Ireland
Riana Walsh, Institute of Technology Tallaght Dublin, Ireland